

Example of basic work plan:

Project idea: Develop a mobile app for climate journalism

Project duration: four months

First month: Research and design

Second month: App development and testing

Third month: Beta testing and user feedback

Fouth month: Launch, monitoring and updates

Example of budget breakdown;

Project idea: Develop a mobile app for climate journalism

Project total cost: Rs. 375,000

Research and design: 25,000

App development: 250,000

Beta testing events: 20,000

Tech support and fixes: 30,000

Marketing: 50,000